



Global Leader in GPS Pet Tracking & Health Monitoring

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Founded in 2012, Tractive is the global leader in GPS tracking and health monitoring for dogs and cats. With a mission to keep pets safe, healthy, and happy, Tractive serves millions of users worldwide. Its award-winning technology and data-driven insights are redefining modern pet care.

Key Highlights

- HQ in **Austria**; offices in the **U.S.** and **Germany**
- **300+** employees
- Trusted in **175+ countries**
- Works with all major cellular providers in **North America and Europe**
- Largest customer base for pet GPS and health trackers — **world's most popular pet tracker**

#1 Pet Tracker



97/100 rating



Top Pick 2025



App Store: 4.7/5



Rated Excellent: 4.6/5



Top Products



Smart Dog Tracker | \$69/€69

- **Health monitoring and alerts:** resting heart and respiratory rate, bark detection, activity and sleep
- **Live GPS tracking,** virtual fences, escape alerts, location history
- **Battery:** Up to 14 days | **Waterproof** | 1.4 oz/39 g
- Designed for dogs above **9 lbs/4 kg**



Smart Dog Tracker XL | For Larger Breeds | \$69/€69

- Same features as dog tracker with **up to 1 month of battery life**
- Designed for dogs above **50 lbs/22 kg**
- **Adventure Edition** (\$99/€99): Bite-proof fiberglass casing



Smart Cat Collar | Lightweight Tracker for Cats | \$49/€49

- **Health monitoring and alerts:** activity and sleep
- **Live GPS tracking,** virtual fences, escape alerts, location history
- **Battery:** Up to 5 days | **Waterproof** | 0.9 oz/25 g
- Safety collar included
- Designed for cats above **7 lbs/3 kg**

Subscription Plans



Basic Plan

GPS Tracking and Health Monitoring

- Unlimited LIVE mode
- Activity/sleep/heart/respiratory monitoring and health alerts
- Virtual fences and escape alerts
- Power saving zones



Most Popular

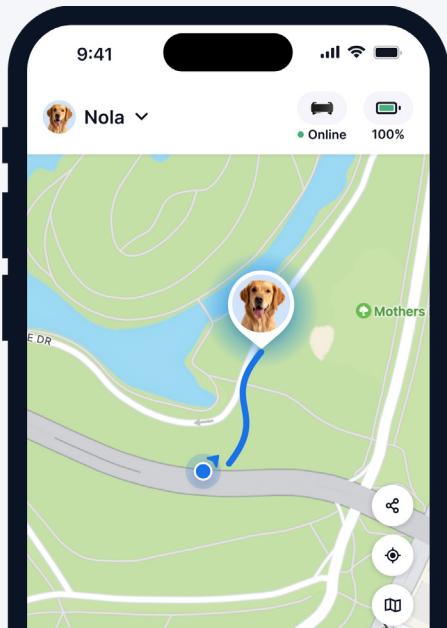
Premium Plan

Includes Basic features plus

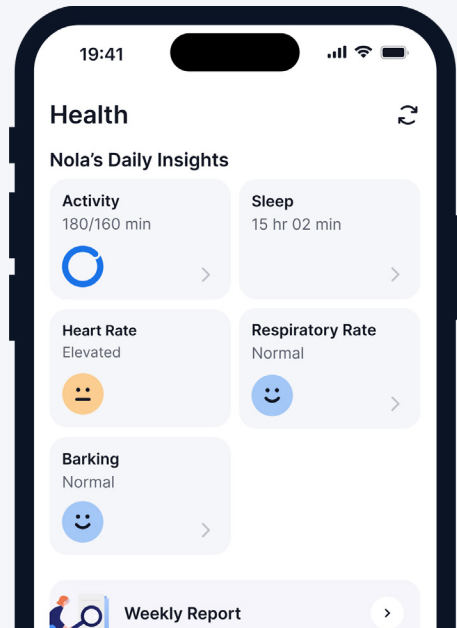
- Family sharing
- Worldwide coverage
- 365-day location history
- GPS data export

See all current [pricing plans](#)

Live Tracking



Health Monitoring



Where to Buy

- [tractive.com](#)
- [Amazon](#), [Walmart](#), [Chewy](#), [JB Hi-Fi](#), [bol.com](#), [Musti](#)
- 30-day money-back guarantee
- 2-year warranty

Getting Started with Tractive

1. Charge your tracker
2. Download the **Tractive GPS App**
3. Activate your tracker
4. Attach to your pet's collar
5. Start tracking and gain peace of mind!

Media & Press

- [High-resolution imagery](#)
- [Tractive logo & branding](#)

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