



34% of pet owners lose their cat or dog at least once.

About 6 million animals enter animal shelters each year - in the US alone.

More than 1 million people around the world trust us to make sure that never happens to their pet.



Tractive At a Glance

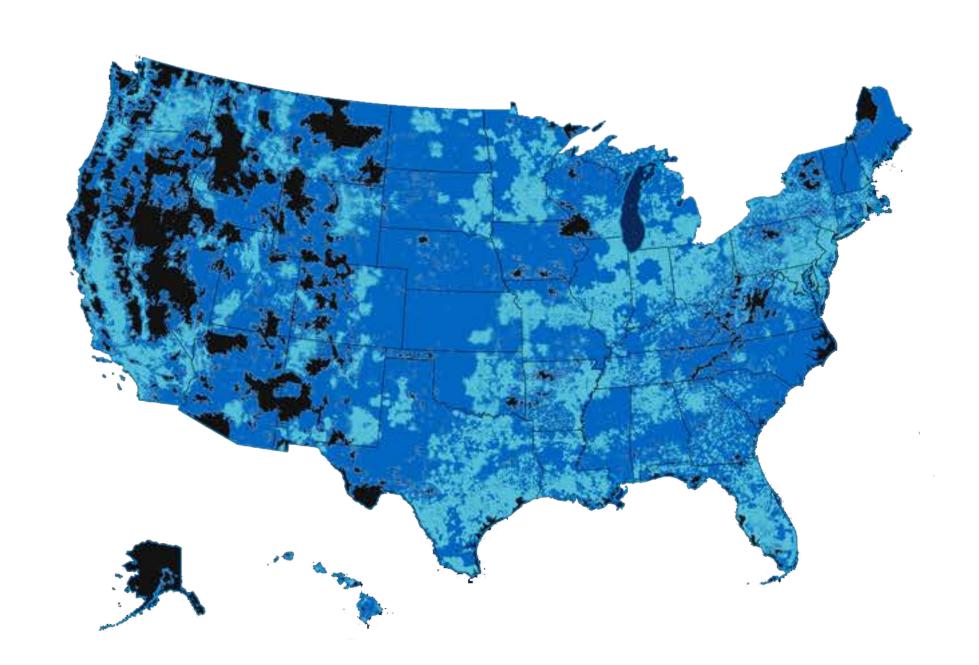
#1 GPS pet tracker worldwide with over 900k active subscribers

#1 Pet Tracker on Amazon



Rated 97 out 100

by Consumer Reports





Tractive offers all the best features in the category for 50% of the hardware cost and the lowest subscription cost.

Tractive works with all major US cellular providers, including Verizon, AT&T and T-Mobile. Competitors just work only with AT&T.









Product Lineup

GPS Dog Tracker **Snow**



GPS Dog Tracker **Midnight Blue**



GPS Dog Tracker **Coffee**



GPS Dog XL (For dogs over 40 lbs)



GPS CAT Mini **Dark Blue**











 \star \star \star \star

12 hours ago

Highly recommended

We have been using tractive for a couple of years and really sing its praises. Besides being so reliable, the app is feature rich and the device gives us peace of mind knowing we can allow our sighthound off-lead (whilst distractions present themselves). The device is tiny however it is also often commented on by other curious dog owners - of course we are all too happy to explain. For us it has been pivotal in building trust with our dog and we wouldn't ever leave the house without it!

Date of experience: July 27, 2023

it's amazing how many kilometres she does in one day!



Invited

Jul 17, 2023

The app is well designed and easy to...

The app is well designed and easy to navigate. The best features I have found is the live tracking and the fact that I can share it with my niece so she can receive notifications about Marley and live track him while I'm away at work. Gives me peace of mind knowing my niece and I can both keep track of him 24/7

Date of experience: July 17, 2023

Lost dog found

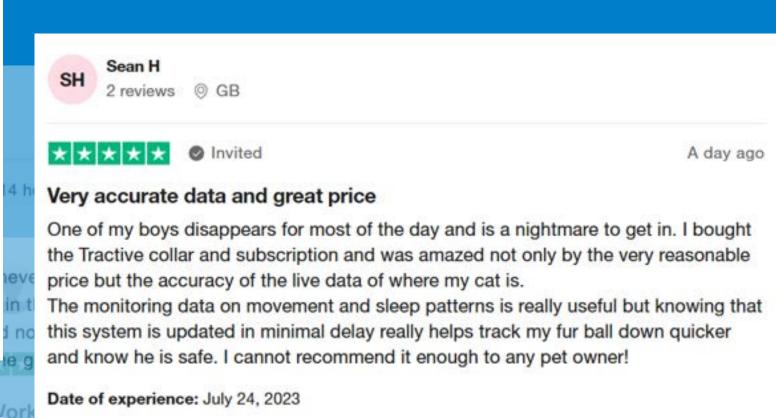


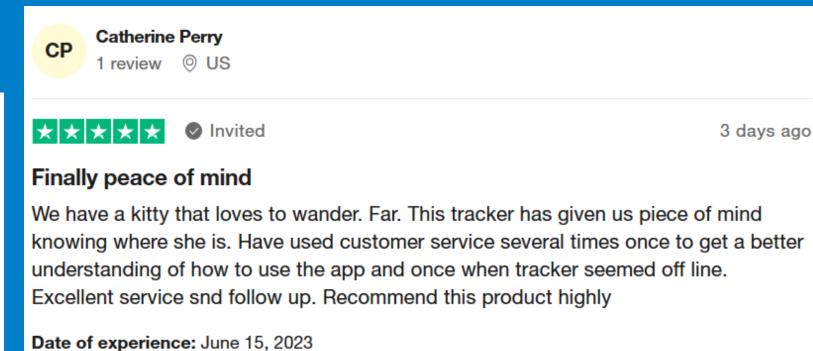


Our dog runs off

Our rescue husky/malamute mix has a tendency to chase animals into the woods. We live in the country and he can run a mile or more into the forest. The Tractive allows me to track and retrieve him. It's a godsend. Highly recommended!

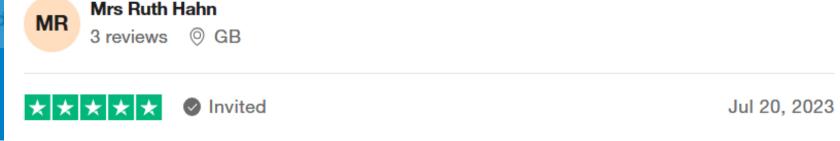
Date of experience: July 16, 2023







is very well. Even with a Great Dane who can run out of sight in seconds.



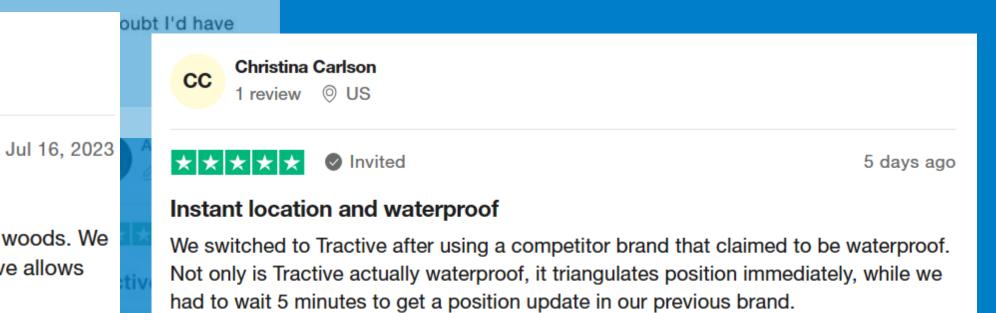
Huge relief!

Huge relief!! I have 3 rescue dogs and a lot of land however they still happily escape on a regular basis. I can now locate them instantly whenever I need to. Tractive has given me completely correct location every time

Date of experience: June 30, 2023

Date of experience: July 22, 2023

Why pet owners ove Tractive **GPS** trackers





Pet Experts Trust Tractive

Tractive is so valuable and important to keeping our dogs safe, we've now made it part of the whole adoption process.

Dogs In Better Spots (DIBS) Rescue,

Ottawa's largest rescue dog fostering organization, transporting stray dogs from Mexico to forever homes in Canada

I can recommend Tractive to every dog owner who cares about safety and health of their four-legged friend. I use it myself for my dog Emma and I am thrilled. For me, it's clearly the #1 in GPS tracking for dogs.

Martin Rütter,

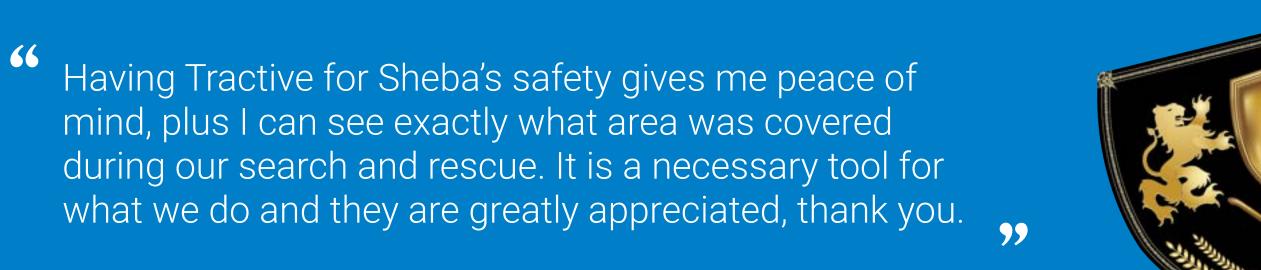
Animal psychologist and celebrity dog trainer

mind, plus I can see exactly what area was covered

ATT Search and Rescue,

Canine search and rescue training and response





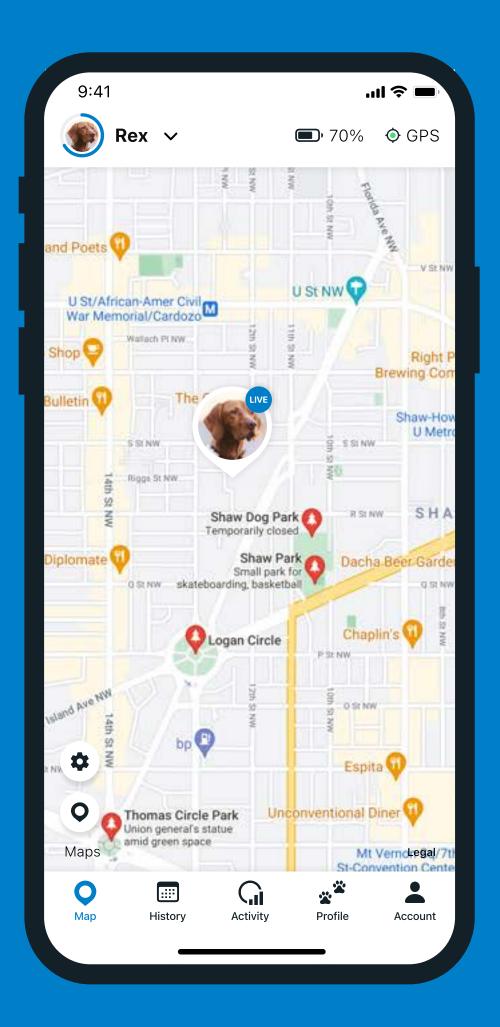


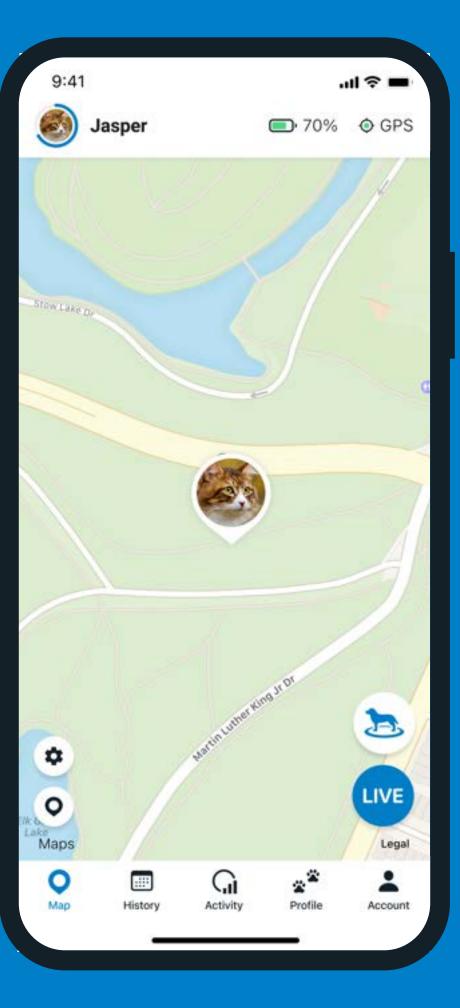


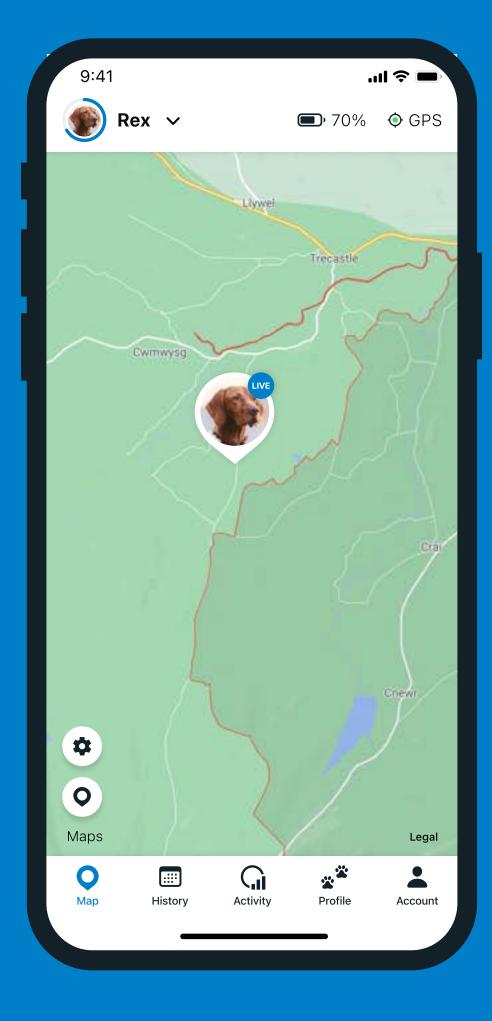


Meet the app LIVE mode

Follow your cat or dog's every step with location updates every 2-3 seconds. Make sure they're safe... or remotely join in on their adventures!

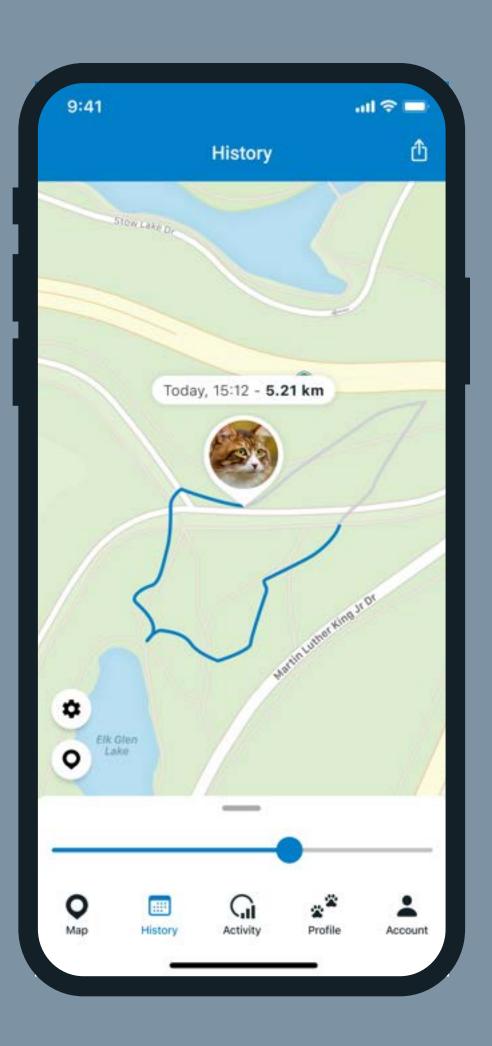


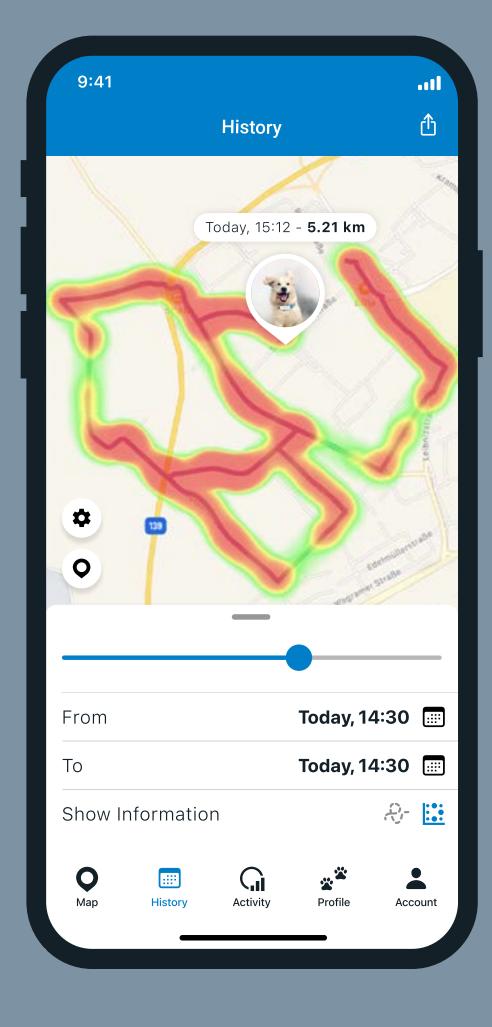




Meet the app Location History & Heat Map

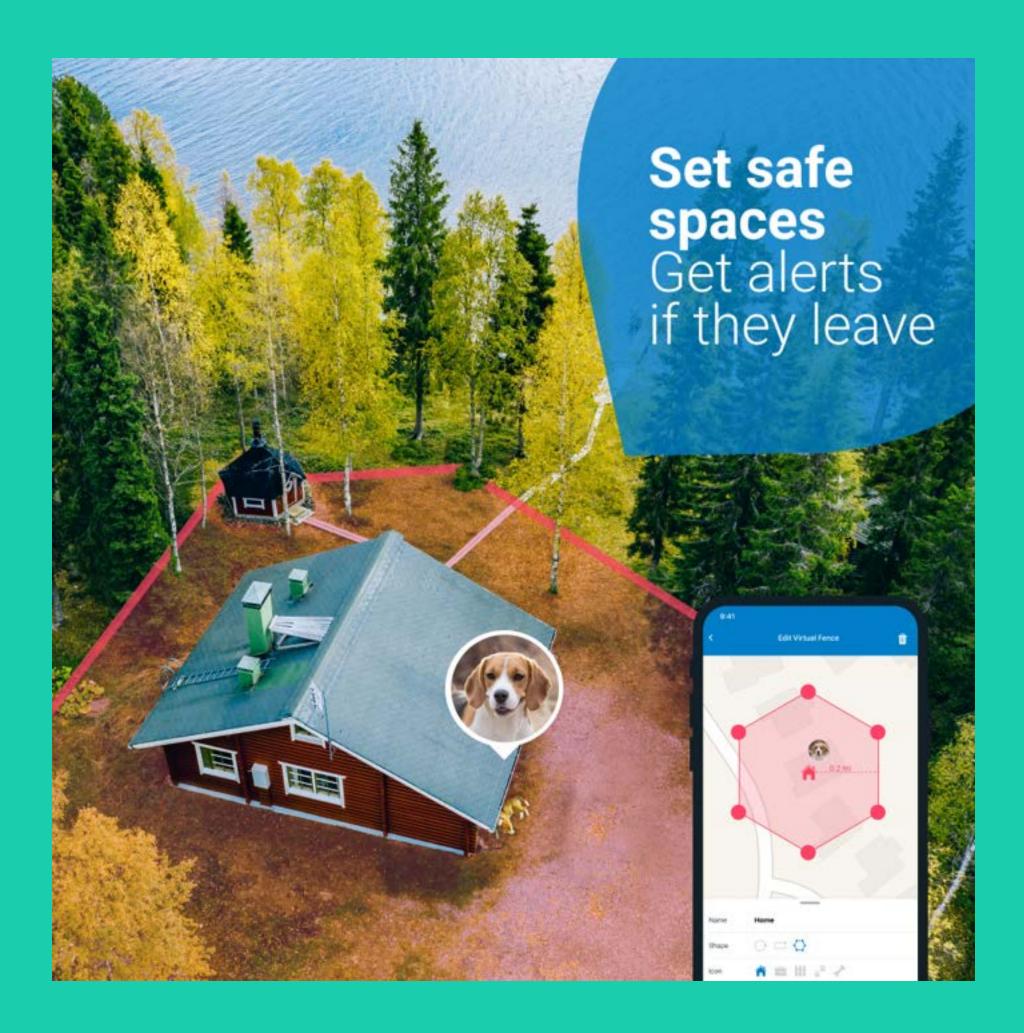
See where your pet has been for up to the last 365 days. Discover their favorite spots, and how your cat or dog spends their day.

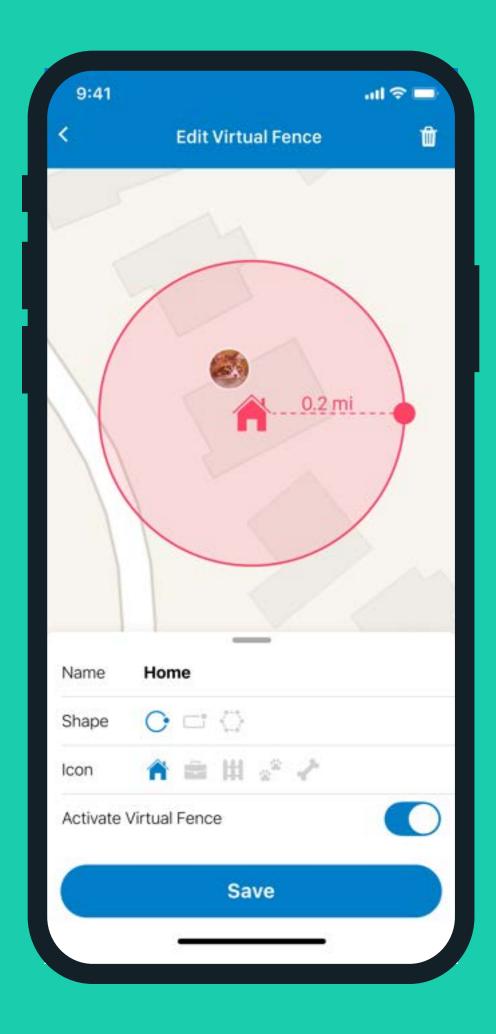




Meet the app Virtual Fence

Set safe spaces, like your yard or your neigborhood. Get alerts in case your pet wanders a bit too far.

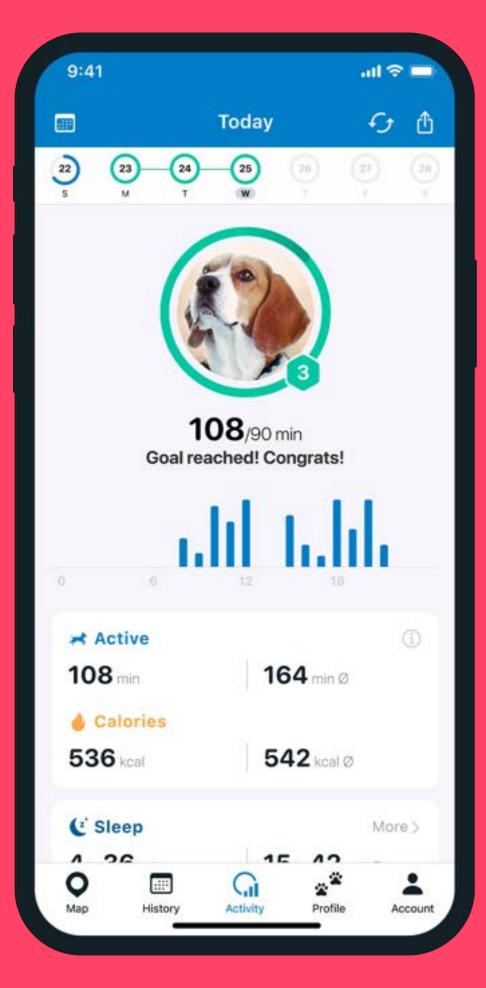


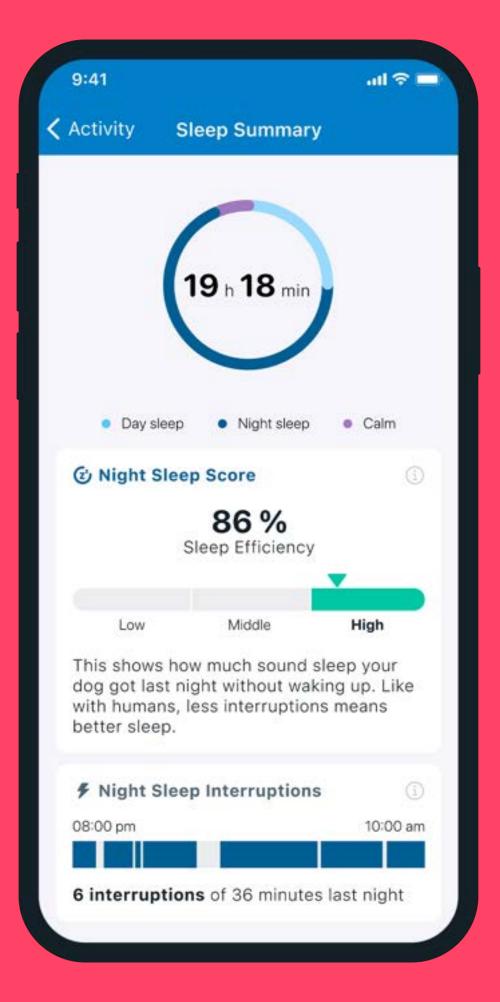


Meet the app Activity and Sleep Monitoring

Know how much active and rest time your dog or cat gets. Spot behavior changes that might signal a health issue. Compare activity with similar dog and cat breeds worldwide.

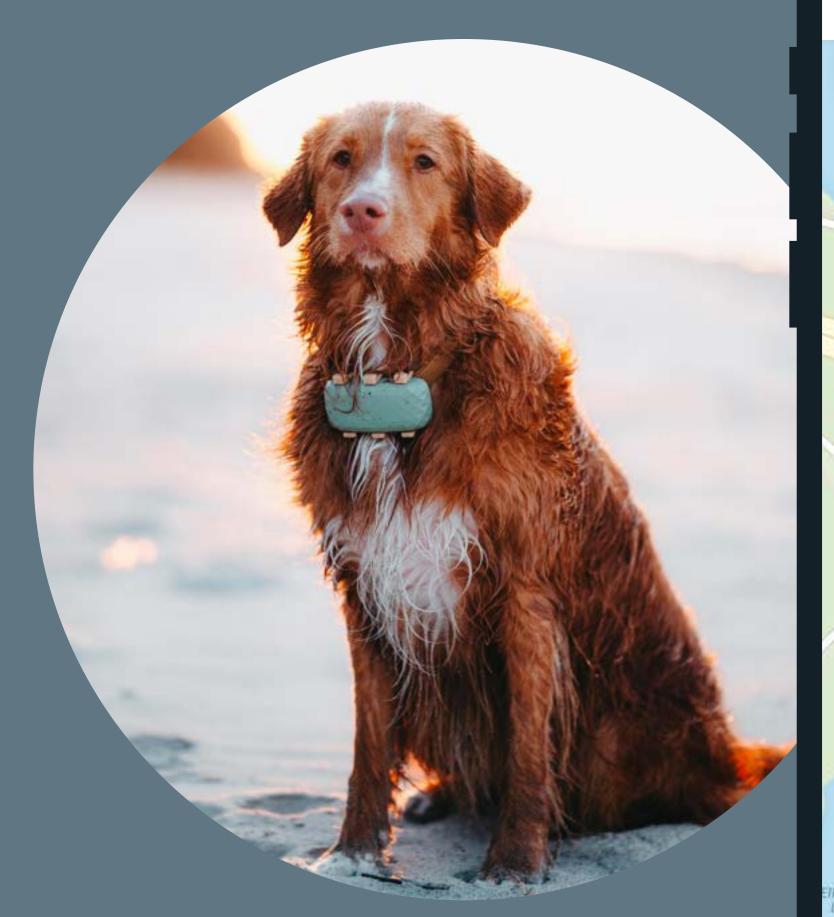


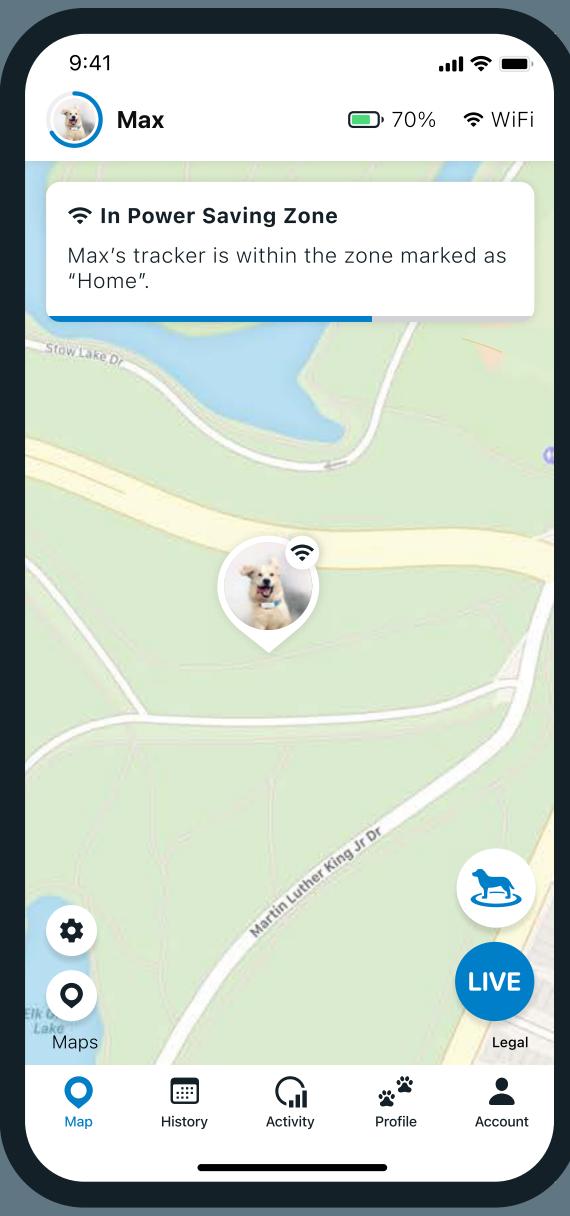




Meet the app Power Saving Zones

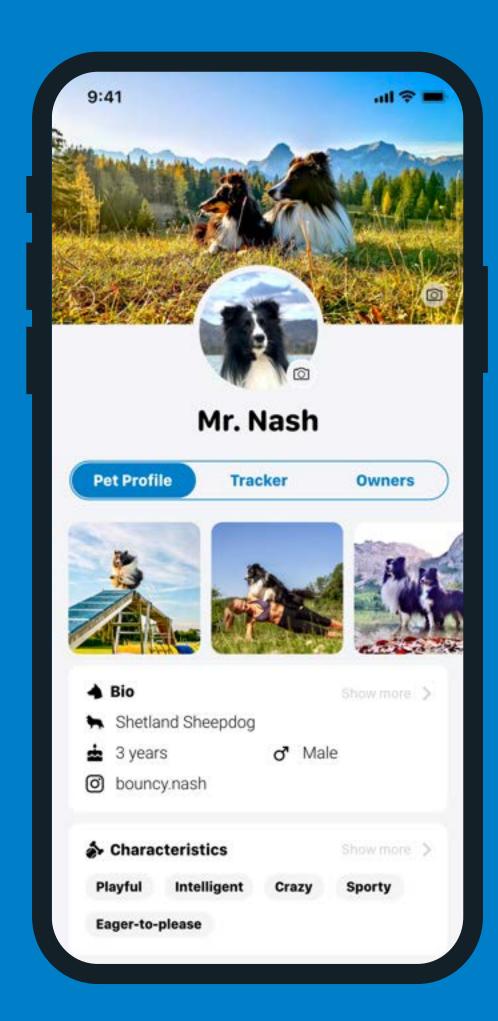
Maximize battery life at home and other safe spaces your cat or dog spends plenty of time.





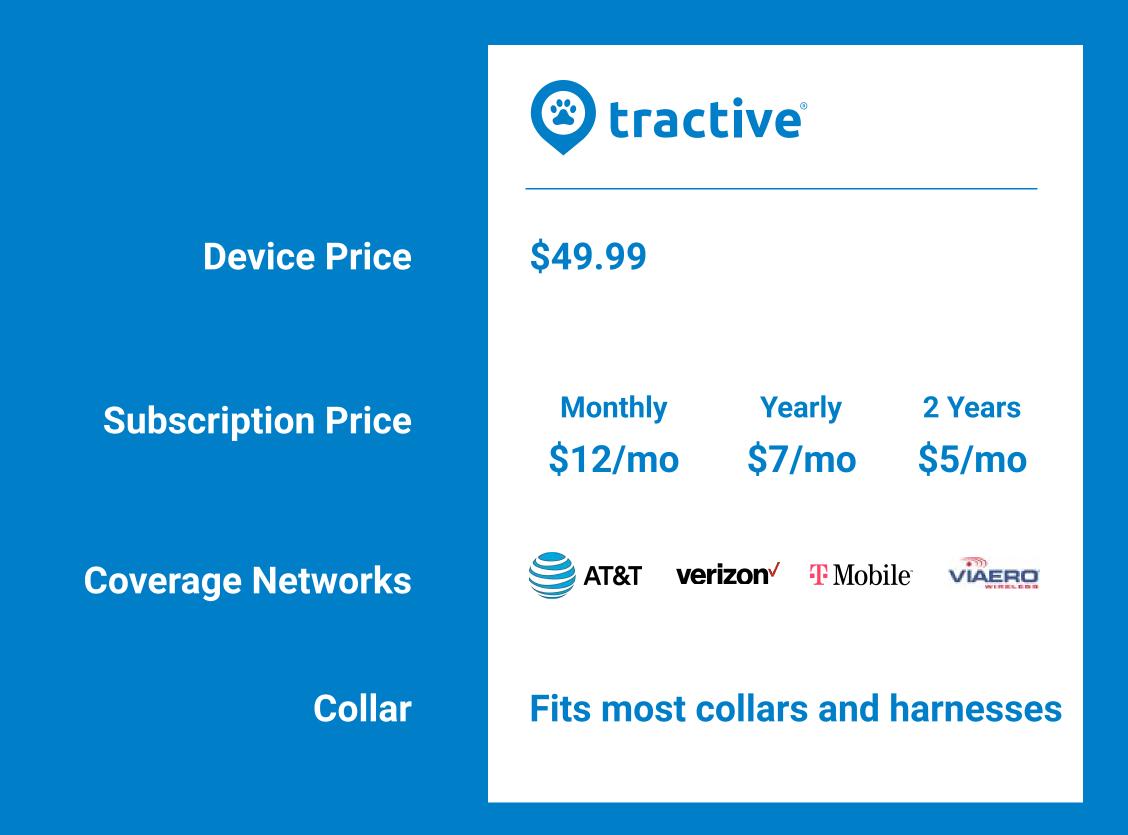
Meet the app Family Sharing

With a single subscription, let friends, family, and pet-sitters track together with you.





Pricing



Getting Started with Tractive

After buying and unboxing a Tractive device, do the following:

- 1. **Charge** your tracker
- 2. **Download** the Tractive GPS app
- 3. **Activate** your tracker
- 4. Attach to collar with collar attachment
- 5. Happy tracking!

View Full Details

Having trouble?

Contact Mark Bautista from Tractive's Customer Happiness Team at mark.bautista@tractive.com, Andrew Bleiman at andrew.bleiman@tractive.com, or visit our comprehensive Help Center - https://help.tractive.com/hc/en-us



Press Media Kit







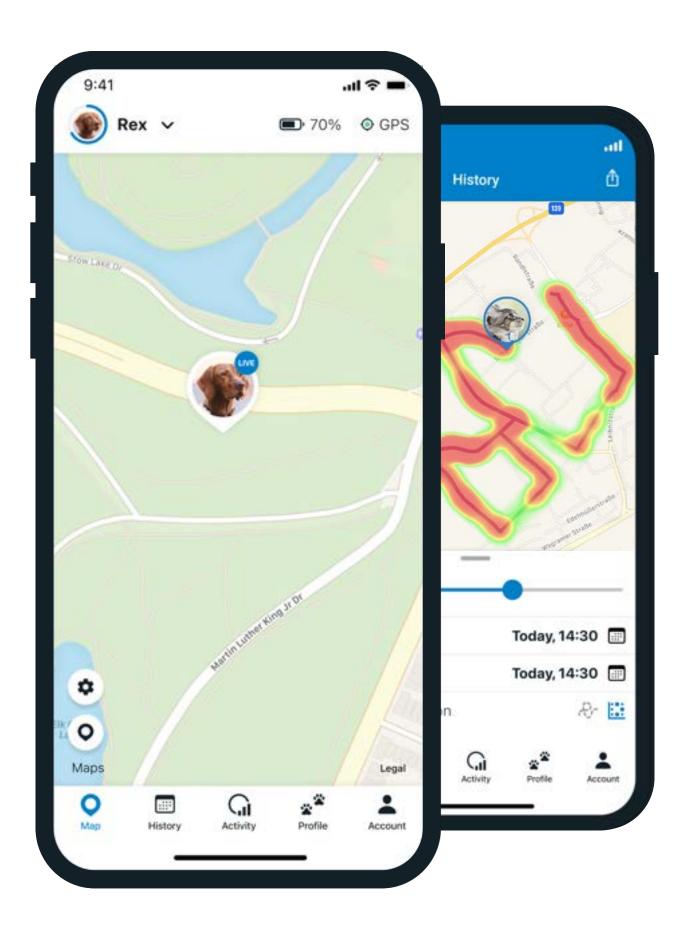






















Tractive Media Kit Folder



